

Privacy Policy

How we handle your information you provide to us

Updated: 14 March 2016

Overview

Enteronline (Pty) Ltd and its affiliated companies and subsidiaries (collectively, "Entrytime Enteronline", "Entrytime", "Enteronline (Pty) Ltd", "Enteronline", "SA-active", "Company", "us", "we" or "our") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of www.entrytime.com (the "Site"). We value your privacy and are committed to protecting your personal information. This Privacy Policy is intended to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of the Site. This Privacy Policy applies only to information that you provide to us through this Site. Our Privacy Policy may be updated from time to time, and we will notify you of any material changes by posting the new Privacy Policy on the Site. Entrytime is a leading provider of event participant management solutions. Our flagship technology platform Entrytime.com, transforms the way organizers manage their activities and events by automating online registrations and streamlining other critical management functions, while also driving consumer participation to their events. Using our services, you'll be able to learn about upcoming events, and, in some circumstances, to register for those events and tell your friends about the events. Our services may also be used by organizations to provide you the ability to take certain actions. For example, we may create or host websites and mobile applications on the behalf of others that allow you to, among other things, register for an event or conference.

In this Privacy Policy ("Policy"), we describe the information that we collect from visitors to and users of our websites ("Sites"), our blogs, our Applications, and our online products and services (collectively, "Services"). By visiting our Sites or using any of our Services, you agree that your personal information will be handled as described in this Policy, which is incorporated by reference into the Enteronline (Pty) Ltd Terms of Service, this is available for view and download at <https://www.entrytime.com/terms-of-use>

1. What information do we collect about you and why?

The information we collect from you allows you to log into our Sites; use our Services and Applications; and register for and/or set up registration for you or your organization's own customers for events, contests, camps, licenses, classes, tickets, facility/equipment use, transactions, sales, memberships, reservations, donations, and/or activities (collectively, "Events"). We also collect information from businesses, organizations, and individuals who request information from Entrytime.

Individuals and agents of individuals may provide us information directly or indirectly by registering for an Event or by otherwise using our Services (these individuals are referred to as "Consumers"). For example, you may enter your information in order to register for an Event, or someone who has organized a team may enter your information on your behalf to register your entire team. In addition, individuals or organizations can use our Services to set up Events for Consumers (those who use our Services to provide a service to Consumers are referred to as "Clients"). Relatedly, our Clients (including agents of our Clients) may provide us personal information about individuals who have registered for an Event being operated by our Client or who the Client wants us to contact or otherwise provide Services to on behalf of the Client.

2. What information do we collect directly from you?

Account Information for our Sites: You may browse our Sites without creating an online account or providing us with your information, but to use certain features or to register for an Event, you may need to create an account or otherwise provide us with information. When you create an account with us or register for an Event, we may ask you to provide the following:

- Your first and last name;
- Your email address and your desired password;
- Your personal South African Identification number or Passport number;
- Your date of birth;
- Your subscription preferences (whether and what types of information you would like us to send you);
- Your medical aid details;
- Emergency contact details;
- Relevant sporting body license numbers;
- Information about your activities and interests;
- Other profile data, such as contact information, occupation, gender and photo;
- Payment information, such as credit card or financial account numbers (if applicable).

Log in Information for our Sites: Once you have signed up for a particular Entrytime Site, on subsequent visits to the same Site, you may simply need to enter your user ID or email address (as applicable) and password to gain access to the Site; however, for certain Sites, your login

credentials will only gain you access to Events held by the particular Client with whom you originally registered. In some cases, you may be able to use your log in credentials to access multiple Entrytime Sites.

When you visit the Site, our servers automatically record information that your browser sends whenever you visit a website. This information may include, but is not limited to, your computer's Internet Protocol address, browser type, the web page you were visiting before you came to our Site and information you search for on our Site. Like many websites, we also use "cookies" to collect information. A cookie is a small data file that we transfer to your computer's hard disk for record-keeping purposes. We use "session ID cookies" to enable certain features of the Site, to better understand how you interact with the Site and to monitor aggregate usage and web traffic routing on the Site. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Site or all functionality of our services.

3. How do we use your information?

We may use the information that we gather about you for the following purposes:

- To provide our Services to you, to communicate with you about your use of our Services and for other customer service purposes;
- To provide information that you have requested to receive from us in response to your opt-in requests;
- To provide our Services at the request of our Clients;
- To administer Events;
- To provide and post results of Events;
- To improve our Sites and Services by providing personalized experiences, location customization, personalized help, and instructions;
- For marketing and advertising purposes; for example, we may use your information to display targeted advertisements to you on our Sites and to assist us in advertising our Services on third party websites;
- To send you email, follow-up questions about your Event or your participation in an Event, news and newsletters, promotions, and/or invitations to visit the Site;
- To better understand how users access and use our Sites and Services, both on an aggregated and individualized basis, and for other research purposes.
- If you decide at any time that you no longer wish to receive such communications, please follow the unsubscribe instructions provided in any of the communications or update your "user preferences" information. (See "Changing or Deleting Information," below.)

Clients should note that we may use information we receive or collect regarding Consumers (including without limitation via an Event registration page) in accordance with the terms of this Policy, including in the manner set forth above. Notwithstanding the foregoing, in certain contexts,

we collect information on behalf of our Clients subject to contractual requirements that limit our ability to use and transfer your information in ways that are more narrow than those in this Policy (e.g., the information be only used as necessary to provide Services to the Client and/or for other specified purposes). In those limited circumstances, your information is subject to those contractual requirements and not to this Policy, subject to enforcement by the applicable Client. If your information is collected on behalf of a third party, it will be evident at the time that you provide such information. This Policy does not cover our Clients' use of your information outside of our Services. You should contact that party directly to determine if your information is subject to such limitations on uses and to ascertain how the third party will make use of your information.

4. Information sharing and disclosure

Entrytime Users: We will display your Personal Information in your profile page. None of your information you provide will be accessible by other Entrytime users. When you enter an event your information will be accessible by the event organiser to prepare your participation in the event. You can review and revise your profile information at any time under the *My Profile* tab once logged in.

Aggregate Information and Non-Identifying Information: We may share aggregated information that does not include Personal Information and we may otherwise disclose Non-Identifying Information and Log Data with third parties for industry analysis, demographic profiling and other purposes. Any aggregated information shared in these contexts will not contain your Personal Information. We may share aggregated information that includes your Personal Information, Non-Identifying Information and Log Data with third parties for industry analysis and demographic profiling and to deliver targeted advertising about other products and services.

Service Providers, Business Partners and Others: We may employ third party companies and individuals to facilitate our service, to provide the service on our behalf, to perform Site-related services (including but not limited to maintenance services, database management, web analytics and improvement of the Site's features) or to assist us in analysing how our Site and service are used. These third parties have access to your Personal Information only for purposes of performing these tasks on our behalf. We may also provide Personal Information to our business partners or other entities with whom we have cooperative relationships so that they can send you promotional and other information and engage in any of the activities described in Section 2 above. You can, at any time, opt out of receiving such communications.

Compliance with Laws and Law Enforcement: Entrytime cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the property and rights of Entrytime or a third party, to protect the safety of the public or any person, or to prevent or stop any activity we may consider to be, or to pose a risk of being, illegal, unethical, inappropriate or legally actionable.

Business Transfers: Entrytime may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

5. Changing or deleting your information

All registered users may review, update, correct or delete the Personal Information provided in their registration or account profile by contacting us or by changing their "user preferences" in their account. If you completely delete all such information, then your account may become deactivated.

6. How secure is information about me?

We have implemented commercially reasonable precautions, including, where appropriate, password protection, encryption, and secure socket layering to protect our Sites and the information we collect from loss, misuse and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee 100% security all of the time. Please keep this in mind when disclosing any of your personal information via the Internet.

You should take steps to protect against unauthorized access to your password, computer, and web-enabled devices, among other things, by signing off after using a shared computer, inserting a password on your web-enabled device, choosing a password that nobody else knows or can easily guess, keeping your password private, and periodically changing your password. You should never share your log-in information with others. We are not responsible for any lost, stolen or compromised passwords, or for any activity on your account via unauthorized password activity.

7. International transfer

Your information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside South Africa and choose to provide information to us, Entrytime transfers Personal Information to the South Africa and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

7. Our policy toward children

This Site is not directed to children under 18. We do not knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at info@entrytime.com. If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files. Parents have the right to consent to the collection and use of personal information from children under the age of 13 (collectively,

“Children,” and individually, a “Child”) without also consenting to the disclosure of such information to outside third parties, except in order to provide the Services. Entrytime does not share personal information collected from Children with third parties for any purpose other than to provide the Services.

How long is my Child’s information retained?

We will retain the information we collect for as long as your or your Child’s account is active, as needed to provide our Services. You may close your or your Child’s account by contacting us. Nonetheless, we may retain your or your Child’s information for an additional period as is permitted or required to comply with our legal obligations, resolve disputes, and enforce our agreements. Please note that even if we delete your or your Child’s information, it may persist on backup or archival media and other information systems.

8. Changes to this policy

We may change this Policy from time to time, so be sure to check back periodically. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavour to notify you in advance of such change, by highlighting the change on the Sites or by sending an email to you at the email address that you have registered with us. Your continued use of the Services after any changes or revisions to this Policy will indicate your agreement with the terms of the revised Policy.

If we make material changes to how we use personal information collected from Children under age 13, we will notify parents by email (at the address provided to us) in order to obtain verifiable parental consent for the new uses of the Child's personal information.

9. Contact Us

Entrytime regularly reviews its practices regarding personally identifiable information and this Policy. If you have any questions, comments or concerns, please contact us at:

Email: info@entrytime.com

National: 086 722 7006

Head Office: 011 844 0410

Fax: 086 642 8835